



Jeannie Thoren

Jeannie Thoren is a skier with a mission, and a crusader for women skiers everywhere. She has spent over 30 years observing and analyzing the way women ski and discovered some simple equipment remedies that could radically improve their techniques. Today this is known as the "Thoren Theory".

"The WEAK LINK in a woman's skiing is usually her EQUIPMENT."

-Jeannie Thoren

Jeannie Thoren "Get Winterized" Fall 2009 Tour Schedule

Date	Host	Location	Event	Hours	Contact / RSVP	Phone / Email
September 24	Pierce Skate & Ski	208 W 98th St., Minneapolis, MN 55420	Reception & Presentation	6pm to 9pm	Julie Knutson	952-884-1990 knulie64@yahoo.com
September 25	Pierce Skate & Ski	208 W 98th St., Minneapolis, MN 55420	Equipment Consultations	10am to 5:30pm	Julie Knutson	952-884-1990 knulie64@yahoo.com
September 26	Pierce Skate & Ski	208 W 98th St., Minneapolis, MN 55420	Equipment Consultations	12pm to 5pm	Julie Knutson	952-884-1990 knulie64@yahoo.com
October 11	Don Thomas Sporthaus	690 S. Old Woodward, Birmingham, MI 48009	Reception & Presentation	6pm to 9pm	Hans Erni	248-220-1999 herni@summitsportsinc.com
October 12	Don Thomas Sporthaus	690 S. Old Woodward, Birmingham, MI 48009	Equipment Consultations	10am to 9pm	Hans Erni	248-220-1999 herni@summitsportsinc.com
October 13	Don Thomas Sporthaus	690 S. Old Woodward, Birmingham, MI 48009	Shoot SKIS.COM videos at DTS	TBD		
October 14	Summit Sports	2650 Grand River Ave, East Lansing, MI 48823	Reception & Presentation	6pm to 9pm	Trey Rouss	517-332-4000 mrouss@summitsportsinc.com
October 15	Summit Sports	2650 Grand River Ave, East Lansing, MI 48823	Equipment Consultations	10am to 9pm	Trey Rouss	517-332-4000 mrouss@summitsportsinc.com
October 19	Bill & Paul's	1200 E Paris SE, Grand Rapids, MI49546	Reception & Presentation	6pm to 9pm	Jon Holmes or Kim Pearson	616-458-1684 Jon@billandpauls.com
October 20	Bill & Paul's	1200 E Paris SE, Grand Rapids, MI49546	Equipment Consultations	9am to 8pm	Jon Holmes or Kim Pearson	616-458-1684 Jon@billandpauls.com
October 22	Viking Ski Shop	1551 N Thoreau Dr., Schaumburg, IL 60173	Windy City Ski & SNB Show	3pm to 10pm		773-276-1222
October 23	Viking Ski Shop	1551 N Thoreau Dr., Schaumburg, IL 60173	Windy City Ski & SNB Show	10am to 10pm		847-381-1188
October 24	Viking Ski Shop	1551 N Thoreau Dr., Schaumburg, IL 60173	Windy City Ski & SNB Show	11am to 5pm		www.vikingskishop.com
October 29	The Alpine Shop	444 N Kirkwood, St. Louis, MO 63122	Reception & Presentation	6pm to 9pm	Todd Oswald	314-962-7715
October 30	The Alpine Shop	444 N Kirkwood, St. Louis, MO 63122	Equipment Consultations	9am to 9pm	Jason Erfling	314-775-2139 jason@alpineshop.com
October 31	The Alpine Shop	444 N Kirkwood, St. Louis, MO 63122	Equipment Consultations	11am to 6pm	Jason Erfling	314-775-2139 jason@alpineshop.com
November 4	Buckeye Sports	4610 State Rd, Penninsula, OH 44264	Reception & Presentation	6pm to 9pm	Cheryl Armington or Amy Cameron	330-929-3366 info@buckeyesportscenter.com
November 5	Buckey Sports	4610 State Rd, Penninsula, OH 44264	Equipment Consultations	10am to 6pm	Cheryl Armington or Amy Cameron	30-929-3366 info@buckeyesportscenter.com
November 6	Buckey Sports	4610 State Rd, Penninsula, OH 44264	Equipment Consultations	10am to 6pm	Cheryl Armington or Amy Cameron	30-929-3366 info@buckeyesportscenter.com
November 7	Buckey Sports	4610 State Rd, Penninsula, OH 44264	Equipment Consultations	Noon to 5pm	Cheryl Armington or Amy Cameron	30-929-3366 info@buckeyesportscenter.com
November 12	Dekdebruns	20 Washington St., Ellicottville, NY 14731	Reception & Presentation	6pm to 9pm	Kylie Dekdebrun	716-699-2754 kylie.dekdebrun@gmail.com
November 13	Dekdebruns	20 Washington St., Ellicottville, NY 14731	Equipment Consultations	10am to 6pm	Kylie Dekdebrun	716-699-2754 kylie.dekdebrun@gmail.com
November 14	Dekdebruns	20 Washington St., Ellicottville, NY 14731	Equipment Consultations	10am to 5pm	Kylie Dekdebrun	716-699-2754 kylie.dekdebrun@gmail.com
November 18	The Ski Hut	1032 E 4th, Duluth, MN 55805	Reception & Presentation	6pm to 9pm	Scott Neustal	218-724-8525 scott@theskihut.com
November 19	The Ski Hut	1032 E 4th, Duluth, MN 55805	Equipment Consultations	9am to 5pm	Scott Neustal	218-724-8525 scott@theskihut.com
November 20	Spirit Mountain	Spirit Mountain, Duluth, MN	Women's Ski Demo	10am to 3pm	Scott Neustral	218-724-8525 scott@theskihut.com
November 21	Spirit Mountain	Spirit Mountain, Duluth, MN	Women's Ski Demo	10am to 3pm	Scott Neustral	218-724-8525 scott@theskihut.com
November 29	Berg's Ski Shop	367 W. 13th St., Eugene, Oregon 97401	Reception & Presentation	6pm to 9pm	Svein Berg	541-683-1300 svein@bergsskishop.com
November 30	Berg's Ski Shop	367 W. 13th St., Eugene, Oregon 97401	Equipment Consultations	10am to 7pm	Svein Berg	541-683-1300 svein@bergsskishop.com
December 1	Berg's Ski Shop	367 W. 13th St., Eugene, Oregon 97401	Equipment Consultations	10am to 7pm	Svein Berg	541-683-1300 svein@bergsskishop.com